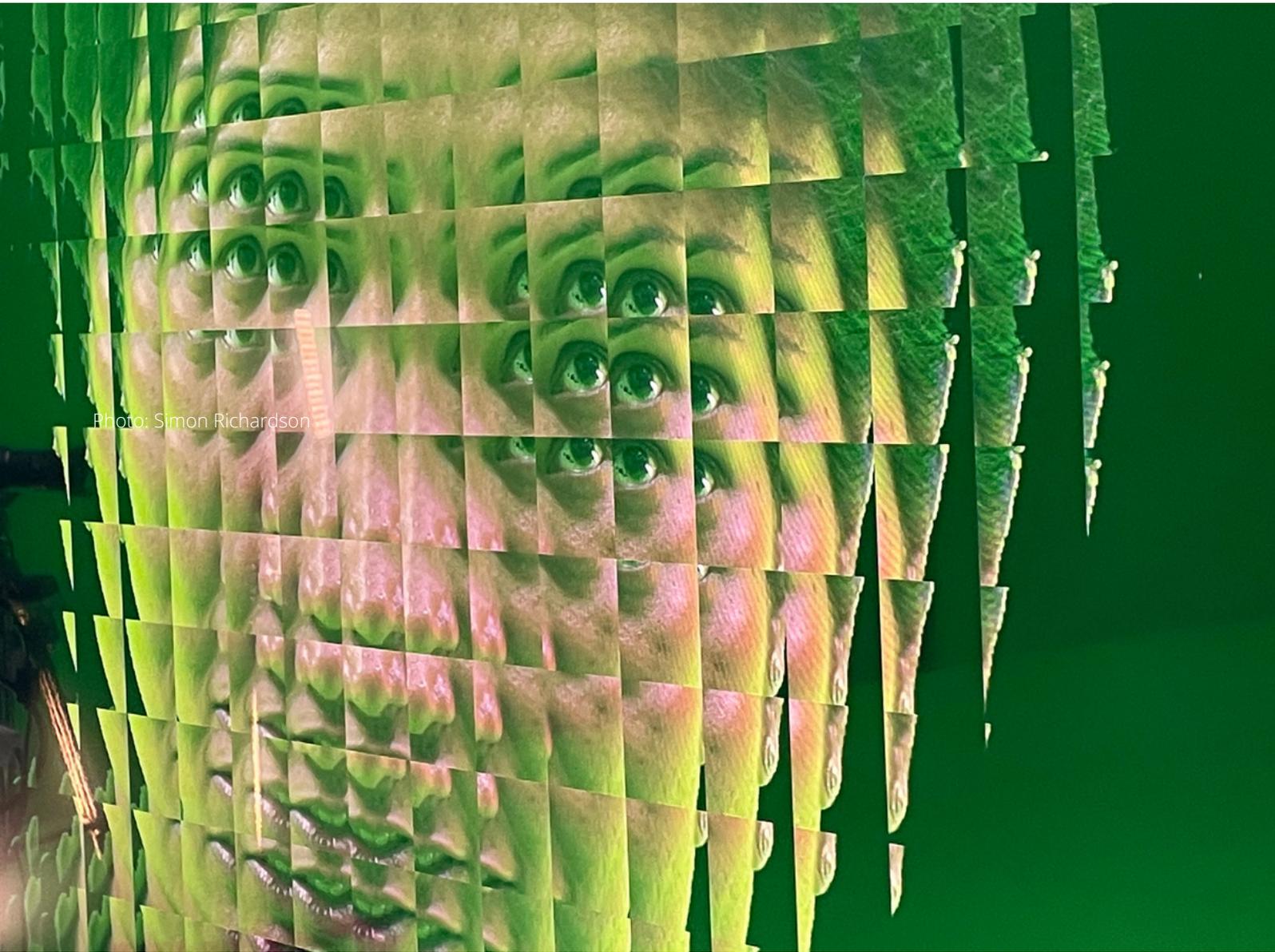


DKC

divya kasturi company



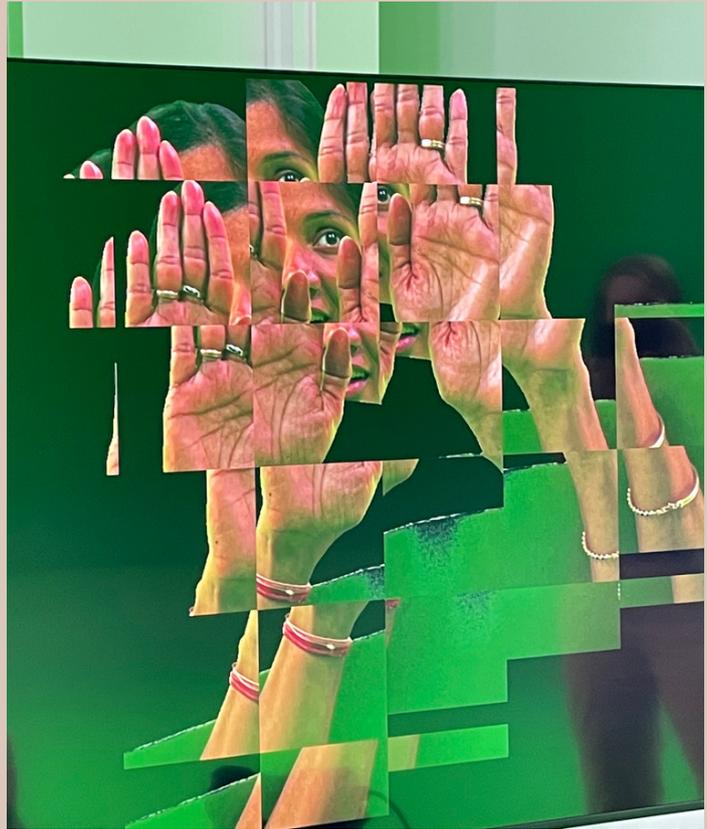
**Eye/I Create
UPDATE
Sprint 1 and 2**

Sprint 1 at Dance East, Ipswich

JULY 2021

Following a conversation with creative technologists, Collusion Divya invited them to a creative lab day to explore technologies and approaches to representing Divya's work digitally.

We played with the Green Screen at Dance East which enabled Divya to explore herself on screen in different environments and we explored possibilities of 'shattering' the image to represent the multiple layers and features of hands, eyes and movement.



Working with Rich and his team from Collusion helped us trial several technologies.

Learning outcome:

The technologies were fun but Divya discovered that the technology needs to be essential to the creative process to fully realise her vision. She rejects anything that could be 'gimmicky' or not essential to the final product or experience for audiences.



Sprint 2 at Studio Wayne McGregor

AUGUST 2021

An intense sprint at SWM brought together the core team of Emma MacFarland, Will Hurt, Kyla as Producer and new potential collaborator Maf'j Alvarez of Limbic Fish. We explored deeper the concept for the product/experience. Using human-centred design we now know the project intends to reach young, curious audiences new to Bharatanatyam.



"Fascinating to understand deeper the concepts and cultural history of Bharatanatyam. Really thinking deep about how we can express even a portion of this rich history through digital means."

Maf'j

"I can see the potential for this project to develop into something suitable for galleries and festivals."

Kyla

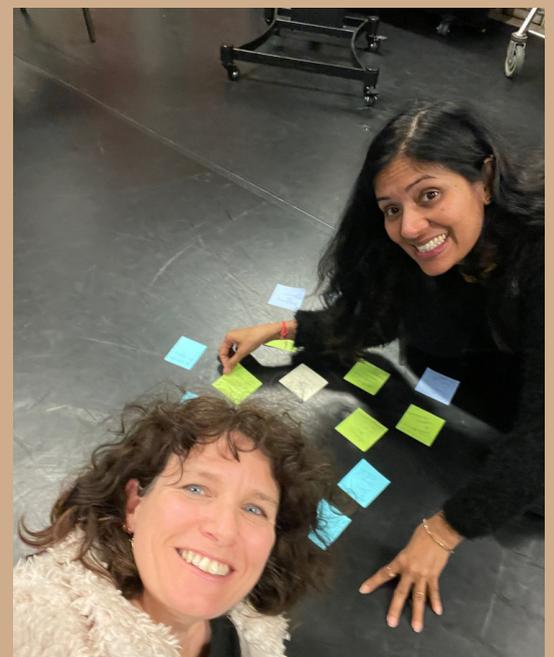
"It was really good to have this time to pick the exploration up again. I feel that its good to know the key audience. We can really focus on bringing the concept through now. Still a lot more we can explore."

Will

"My head is spinning with the possibilities."

Divya

Following the day Emma and Divya met to thrash out a timeline for the next stage of R&D. We secured a **residency at artsdepot** for a week for Divya to do more in depth work with both Kyla and Will. Although we weren't able to do the full plan due to illness the same week, we were able to hold some fruitful days there. At the same time our Project Grant application to ACE was successful and we have some funding to support the next exploratory stage.



Next steps



Summer 22: ACE Project Grant for Eye:l Create
Create trial product/experience
Audience testing

Funding research and pursue digital commission /residency

Create blog to share development of the project

Thank you to our supporters, advisors, funders and collaborators:

